



**PREPAID INTERNATIONAL
FORUM MEMBERS'
SUMMIT**

Celebrating Success

Conrad Hotel, Brussels
24-25 September 2008



Prepaid International Forum

Celebrating Success

Co-chaired by:



Michael Lafferty



Chris Reddish

08.30 - 09.00	Registration & Welcome Coffee
09.00 - 09.30	Prepaid Across the World: A Global Briefing <i>Michael Lafferty, Chairman, Lafferty Group / Director PIF</i>
09.30 - 10.00	The American Express Experience with Giftcards <i>Stefan Happ, Senior Vice President, American Express Prepaid Services</i>
10.00 - 10.30	Paypal's Prepaid Strategy <i>Duncan Olby, Director of Financial Products, Paypal UK</i>
10.30 - 10.45	Open Forum
10.45 - 11.00	Coffee break
11.00 - 11.30	Case Study Australia <i>Michael Walters, Director, Edgar Dunn & Co, Australia</i>
11.30 - 12.00	Case Study: ATIVI, Brazil A market pioneer partnering the largest telecoms companies in the country <i>Glaucon Pereira, CEO, Telecomnet Inc – ATIVI, Brazil</i>
12.00 - 12.30	Open Forum
12.30 - 13.45	Lunch
13.45 - 14.15	Coping with the AML Lobby Practices for combating money laundering for prepaid card programmes <i>Fred Curry, Principal AML Practice, Deloitte Financial Advisory Services, Washington</i>
14.15 - 14.45	Case Study: Tuxedo Money Solutions Award-winning and industry-leading marketing strategies <i>Mark Simon, CEO, Tuxedo Money Solutions, UK Chris Reddish, Chairman, PIF</i>
14.45 - 15.15	Case Study: Facecard Going after the "Facebook Generation" <i>Fred Braswell, CEO, edo Interactive, New York</i>
15.15 - 15.45	Coffee
15.45 - 16.15	Case Study: Paysafecard One of Europe's foremost cross-border prepaid card issuers leads with online micro-payments <i>Michael Muller, CEO, Paysafecard, Austria</i>
16.15 - 16.45	Case Study: Epipoli The largest provider of gift card services in Italy <i>Gaetano Gianetto, CEO, Epipoli SpA, Italy</i>
16.45 - 17.15	Open Forum
17.15 - 17.30	Conclusions and Closing remarks <i>Chris Reddish, Chairman, PIF</i> <i>Michael Lafferty, Chairman, Lafferty Group / Director PIF</i>